







- Recruitment of leading Supply Chain Executive from US
- □ Recruitment of experienced Property Executive bolsters MH team
- Leading technology employed to manage labour more effectively
- ☐ 5 new stores opened



- □ Same store sales up 7.6%
- EBIT up 38.4% on previous year to \$36.240m
- Dividend up 60% to 4.0 cents per share
- Balance sheet in good shape with a 61.8% equity ratio



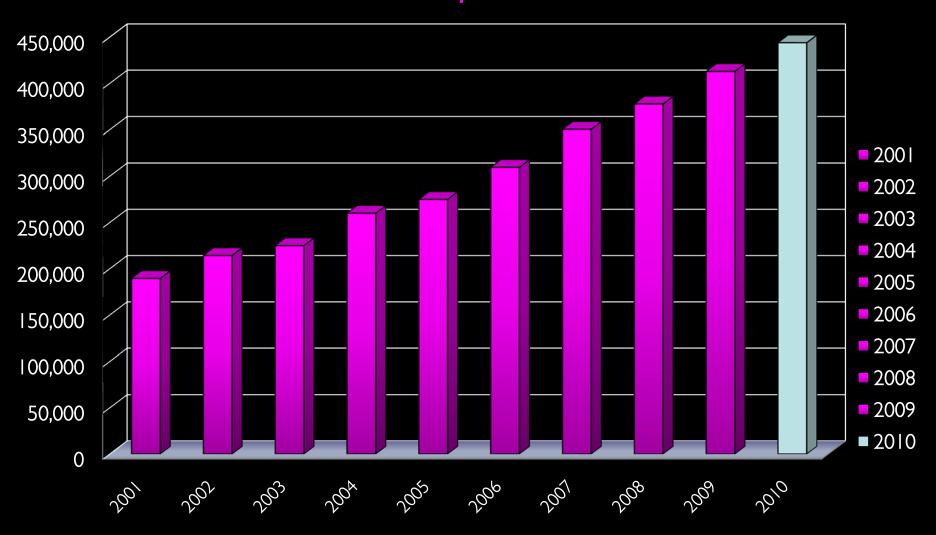
### Financial Highlights



	\$000's	\$000's	
12 months ended	30/6/10	30/6/09	%
Sales Revenue	443,331	411,999	7.6%
EBITDA	46,320	36,026	28.6%
EBIT	36,240	26,193	38.4%
NPBT	30,914	20,149	53.4%
NPAT excl deferred tax credit	26,509	16,688	58.9%
NPAT	26,509	66,788	-60.3%

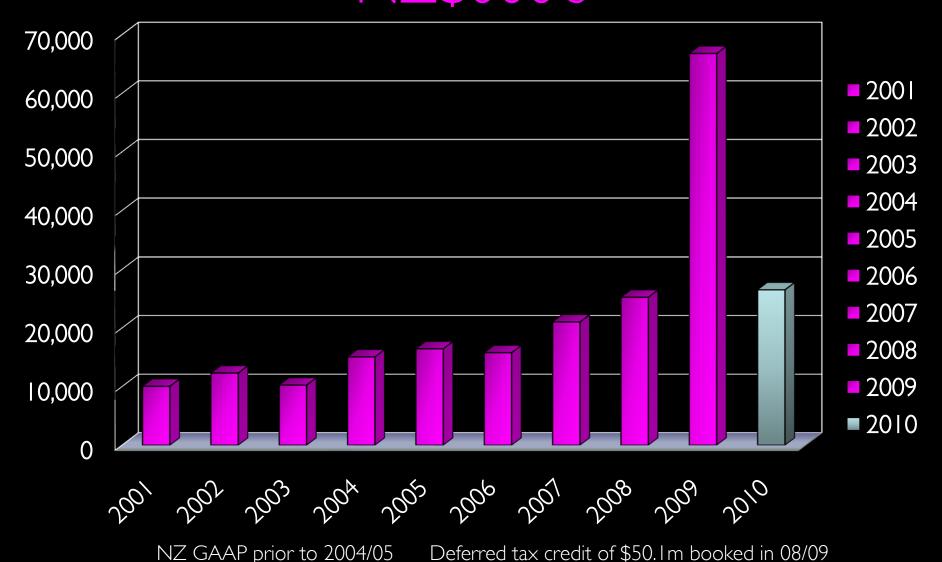
Note that a deferred tax credit of \$50.1 m was included in the 2009 profit after tax figure.

# Group Revenue to 30 June NZ\$000's



NZ GAAP prior to 2004-2005

# Net Profit after tax to 30 June NZ\$000's

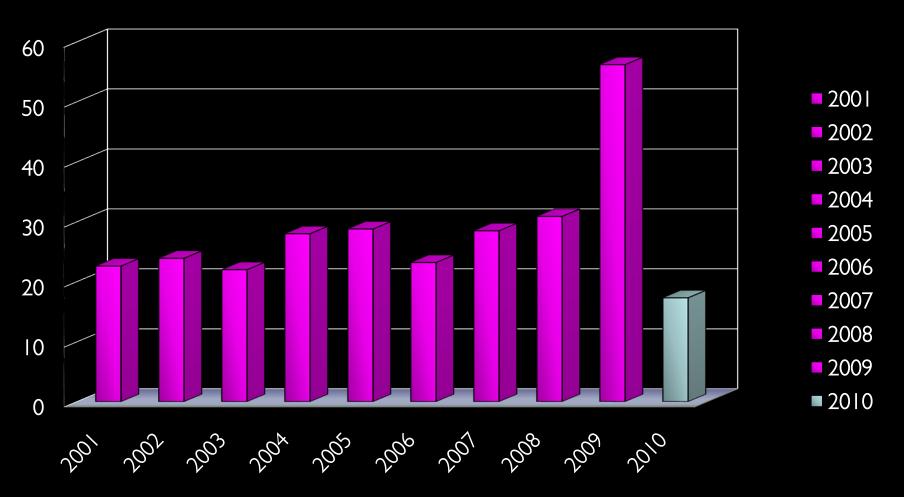


### More Highlights

12 months ended	30/6/10	30/6/09	<u>%</u>
Net Operating Cash Flows	12,751	47,643	-73.2%
Net Investing Cash Flows	(10,073)	(10,328)	
Net Financing Cash Flows	(19,772)	(23,079)	
Net Debt \$000's	45,437	36,958	22.9%
Equity ratio	61.8%	59.7%	
Return on Shareholders Funds	17.3%	56.2%	
Earnings per share	6.93 c	17.46 c	-60.3%
Total dividend per share	4.00c	2.50c	+60.0%

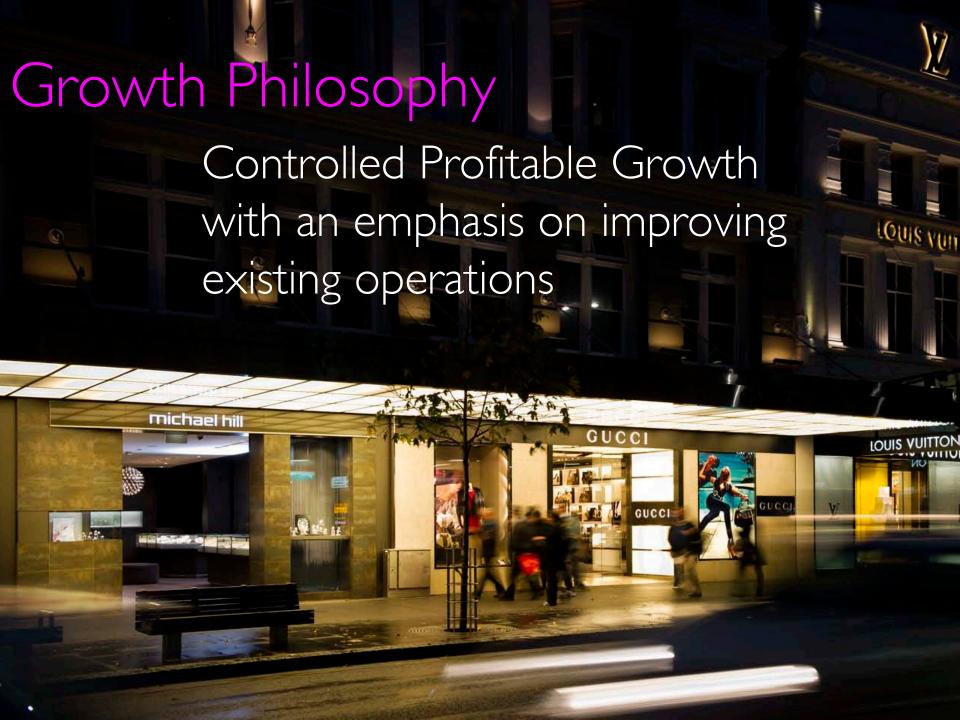
### Return on Average Shareholders Funds



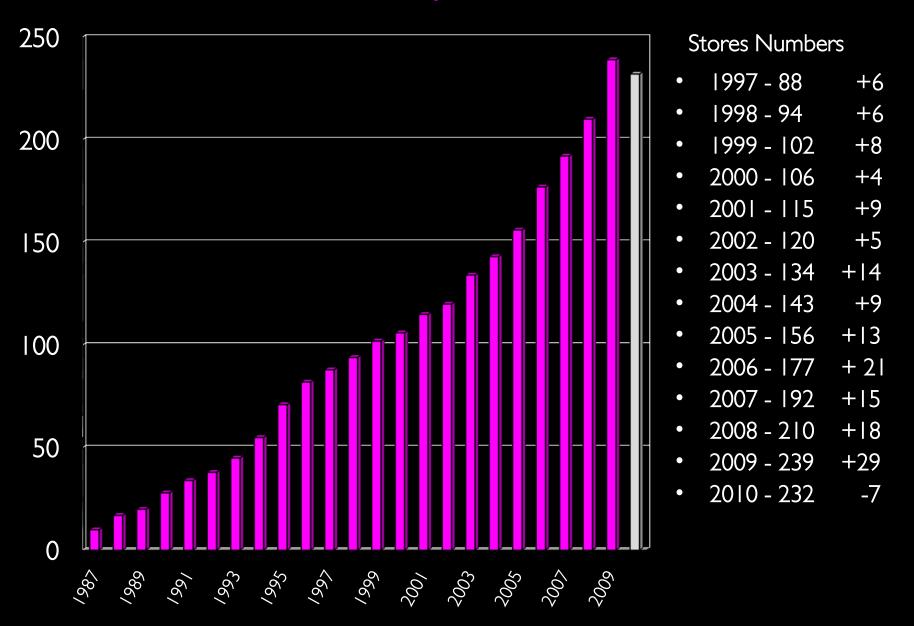


2009 and 2010 returns impacted by deferred tax credit of \$50.1m booked in 08/09





### Total Jewellery Stores



12 months ended	30/6/10	30/6/09
New Stores Opened		
Australia	2	8
New Zealand	0	
Canada	3	4
USA	0	17
Total Opened	5	30
Stores closed during year	12 *	

<sup>\* 8</sup> stores closed in the US in June 2010

#### Total Stores Operating

Australia	141	143
New Zealand	53	53
Canada	29	26
USA	9	17
Total	232	239



## NZ Expansion | X | Expansion



Stores Operating	30/6/10	53
Planned for 10/11	I store	54
Planned for 11/12	I store	55
Planned for 12/13	l store	56

## Australian Expansion Australian Expansion

Stores	operating	30/6/10	141
JUIUS	opci atilig	30/0/10	

Planned for 11/12 12 stores 15	Planned	d for 11/12	12 stores	159
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Planned	for I	2/13	12 stores	71
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180 store locations have been identified as suitable locations



### Canadian Expansion



		201/110	$\sim$
<ul><li>Stores</li></ul>	Operating	30/6/10	79
	operating .	30/0/10	

<ul><li>Planned</li></ul>	for	10/11	6 stores	35

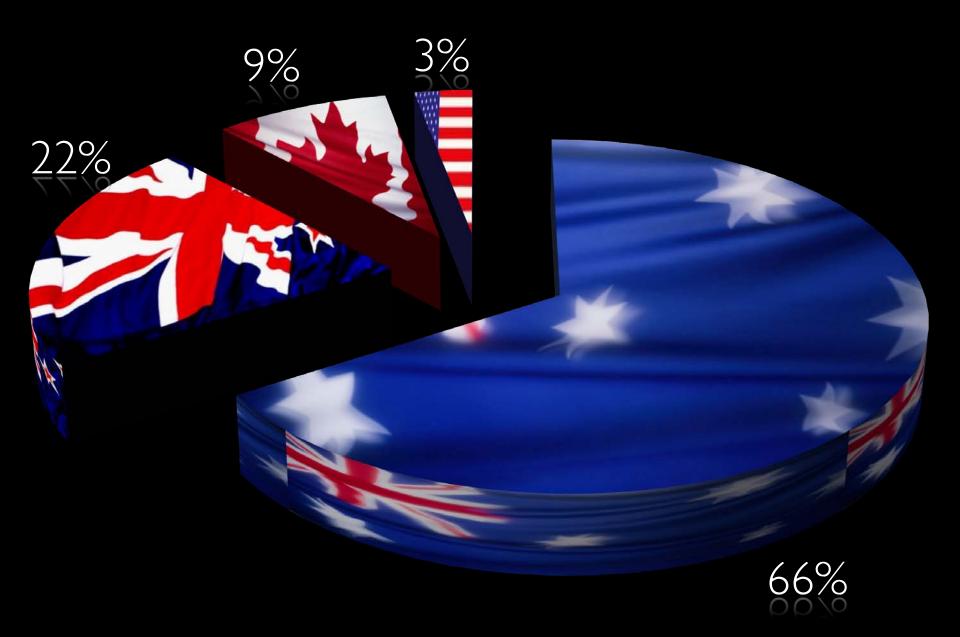
<ul><li>Planned for</li></ul>	11/17	12 stores	4
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• Planned for 12/13 12 stores 59
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100 store locations have been identified as suitable locations









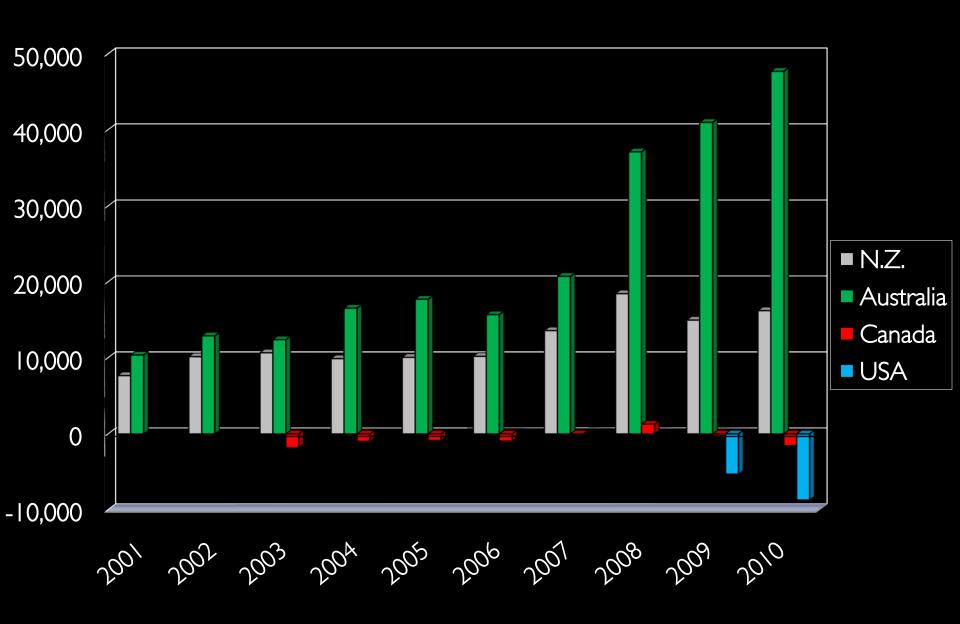
NZ \$000's	2010	2009	%
Revenue	292,985	269,088	8.9%
EBIT	47,701	40,968	16.4%
As a % of Revenue	16.3%	15.2%	
NZ \$000's	2010	2009	%
Revenue	95,811	90,393	6.0%
EBIT	16,204	14,954	8.4%
As a % of Revenue	16.9%	16.5%	



NZ \$000's	2010	2009	%
Revenue	39,398	36,438	8.1%
EBIT	(1,553)	(245)	(533.9%)
As a % of Revenue	-3.9%	-0.7%	
NZ \$000's	2010	2009	%
Revenue	14,768	15,646	(5.6%)
EBIT	(8,713)	(5,292)	(64.6%)
As a % of Revenue	-59.0%	-33.8%	

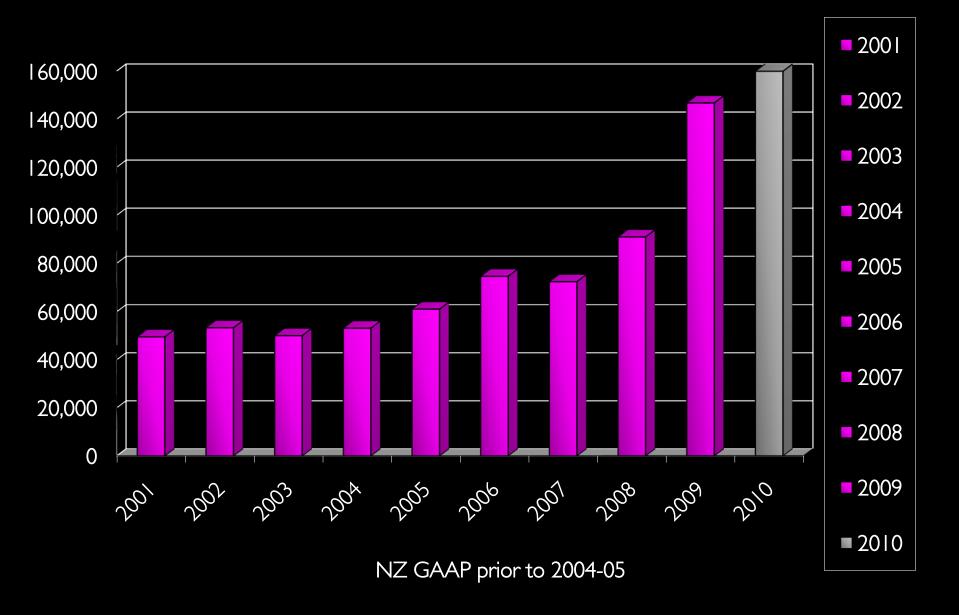


### EBIT Contributions NZ\$000's



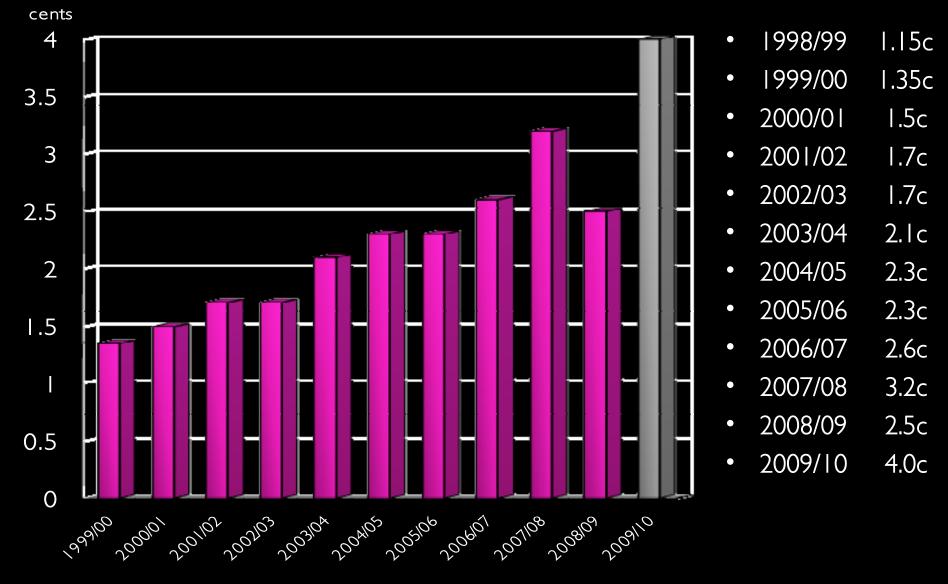


### Shareholders' Funds NZ\$000's





#### Full Year Dividend Trend (Not including Special Dividend)



Note: due to the share split in 2007, prior years have also been divided by 10 for comparative purposes



### 3 Months Sales to 30 September 2010

All figures in Local Currency

Country	2009/10	2010/11	+/-
AUS same Stores	\$46.514m	\$50.945m	9.5%
NZ same Stores	\$17.455m	\$20.776m	19.0%
CAN same stores	\$4.774m	\$5.85 lm	22.6%
US stores	\$1.116m	\$1.412m	26.5%
AUS all stores	\$47.306m	\$51.628m	9.1%
NZ all stores	\$17.454m	\$20.776m	19.0%
CAN all stores	\$5.090m	\$6.513m	28.0%
US all stores *	\$1.799m	\$1.412m	-21.5%

<sup>\* 8</sup> stores were closed in June 2010

















