


## CEO REVIEW

- GROUP RESULTS
- OPERATIONAL SUMMARY
- REVIEW OF PRIORITIES
- MARKET OVERVIEW


## KEY PERFORMANCE RESULTS

## \＄342．2 MILLION <br> GROUP REVENUE个 $4.5 \%$

\＄42．3 MILLION
OPERATING NET CASH INFLOW个 $165.7 \%$

64．8\％
GROSS MARGIN
个 0．8\％

## s23．0 MILLION

NET DEBT
$\downarrow 37.3 \%$


2．5c
DIVIDEND 2016：2．5C

\＄34．9 MILLION
UNDERLYING EBIT

## \＄15．1 MILLION

STATUTORY EBIT
\＄8．7 MILLION
NET PROFIT AFTER TAX

## 47．1\％

EQUITY RATIO 2016：48．9 \％

## OPERATIONAL RESULTS

$0.3 \%$
SAM STORE
SALES GROWTH
$73 \%$
ECOMMERCE
SALES GROWTH

3.5\% NEW ZEALAND<br>SAME STORE<br>SALES GROWTH

4.1\% CANADA

SAME STORE
SALES GROWTH

## 14 MICHAEL HILL STORES OPENED

## 347 STORES

INCLUDING 30 EMMA \& ROE

## GROUP RESULTS

- Revenue grew $4.5 \%$, with same store sales up $0.3 \%$
- Gross profit lifted to 64.8\% of revenue
- One off impairment and onerous lease accounting provisions recognised of $\$ 19.8 \mathrm{~m}$ relating to planned US exit (\$4.6m) and Emma \& Roe repositioning (\$15.2m)
- Underlying EBIT of \$34.9m, impacted by additional losses reported for Emma \& Roe and US markets
- Dividend of 2.5 cents per share in line with prior year, unfranked and fully imputed

| For the year ending | AUD | Dec-17 | Dec-16 |
| :--- | :--- | :--- | :--- |
| move |  |  |  |
| Revenue | 342.2 m | 327.5 m | $4.5 \%$ |
| Gross profit | 220.6 m | 208.4 m | $5.8 \%$ |
| Gross profit as a \% of revenue | $64.8 \%$ | $64.0 \%$ | $0.8 \%$ |
| Underlying EBIT | 34.9 m | 40.0 m | $-12.6 \%$ |
| Underlying EBIT as a \% of revenue | $10.2 \%$ | $12.2 \%$ | $2.0 \%$ |
| Statutory EBIT | 15.1 m | 40.0 m | $-62.2 \%$ |
| Statutory EBIT as a \% of revenue | $4.4 \%$ | $12.2 \%$ | $-7.8 \%$ |
| Total stores open | 347 | 329 | 18 |

## MICHAEL HILL AUSTRALIA

RETAIL SEGMENT

- Revenue grew $1.6 \%$ in a tough retail market
- Gross profit up $3.5 \%$, lifting to $63.5 \%$ of revenue
- Challenging November trading period and increased marketing costs impacted bottomline results
- 6 new stores opened during the half, giving a total of 172 trading at the end of the period
- Potential exists to improve the Australian performance in the second half as our brand is well positioned to take market share in a relatively stagnant category

| For the half-year ending | AUD | Dec-17 | Dec-16 |
| :--- | :--- | :--- | :--- |
| Revenue | 185.0 m | 182.0 m | $1.6 \%$ |
| Gross profit | 117.4 m | 113.5 m | $3.5 \%$ |
| Gross profit as a \% of revenue | $63.5 \%$ | $62.4 \%$ | $1.1 \%$ |
| EBIT | 32.6 m | 33.7 m | $-3.2 \%$ |
| EBIT as a \% of revenue | $17.6 \%$ | $18.5 \%$ | $-0.9 \%$ |
| Total stores open | 172 | 170 | 2 |



## MICHAEL HILL NEW ZEALAND

RETAIL SEGMENT

- Revenue grew by $4.2 \%$ to NZ\$69.7m
- Same store sales growth of $3.5 \%$ in a mature market
- Increased investment in marketing and higher than expected payment plan costs adversely impacted the segment's bottom line
- Second half focus on lifting gross margin and achieving cost efficiencies

| For the half-year ending | NZD | Dec-17 | Dec-16 |
| :--- | :--- | :--- | :--- | move | Revenue | 69.7 m | 66.9 m | $4.2 \%$ |
| :--- | :--- | :--- | :--- |
| Gross profit | 43.0 m | 41.5 m | $3.7 \%$ |
| Gross profit as a \% of revenue | $61.7 \%$ | $62.0 \%$ | $-0.3 \%$ |
| EBIT | 15.8 m | 16.5 m | $-4.6 \%$ |
| EBIT as a \% of revenue | $22.6 \%$ | $24.7 \%$ | $-2.1 \%$ |
| Total stores open | 53 | 53 | - |



## MICHAEL HILL CANADA

## RETAIL SEGMENT

- Revenue grew by 17.6\% to CA\$73.7m
- Same store sales grew by 4.1\%
- EBIT increased $17.6 \%$ to a record CA\$10.4m
- This segment is benefiting from a strong and stable leadership team
- Captured additional market share from increased awareness and brand credibility
- 7 new stores opened during the half year giving a total of 83 stores operating

| For the half-year ending | CAD | Dec-17 | Dec-16 |
| :--- | :--- | :--- | :--- |
| Revenue | 73.7 m | 62.7 m | $17.6 \%$ |
| Gross profit | 45.8 m | 38.4 m | $19.5 \%$ |
| Gross profit as a $\%$ of revenue | $62.1 \%$ | $61.1 \%$ | $1.0 \%$ |
| EBIT | 10.4 m | 8.8 m | $17.6 \%$ |
| EBIT as a $\%$ of revenue | $14.1 \%$ | $14.1 \%$ | $0.0 \%$ |
| Total stores open | 83 | 72 | 11 |

## MICHAEL HILL US

## RETAIL SEGMENT

- Same store revenue down 10.6\%
- Impairment and onerous leases recognised of US\$3.5m (AU\$4.6m)
- Underlying EBIT loss of US\$2.1m
- Continued strategic review leading to January US exit announcement
- Exit expected to be completed by 30 June 2018

| For the half-year ending | USD | Dec-17 | Dec-16 |
| :--- | :--- | :--- | :--- |
| move |  |  |  |
| Revenue | 6.0 m | 7.0 m | $-15.2 \%$ |
| Gross profit | 3.6 m | 4.2 m | $-14.5 \%$ |
| Gross profit as \% of revenue | $60.5 \%$ | $60.0 \%$ | $0.5 \%$ |
| Underlying EBIT | $(2.1 \mathrm{~m})$ | $(1.1 \mathrm{~m})$ | $-89.1 \%$ |
| Underlying EBIT as \% of revenue | $-35.1 \%$ | $-15.7 \%$ | $-123.1 \%$ |
| Statutory EBIT | $(5.6 \mathrm{~m})$ | $(1.1 \mathrm{~m})$ | $-404.2 \%$ |
| Statutory EBIT as a \% of revenue | $-93.6 \%$ | $-15.7 \%$ | $-77.9 \%$ |
| Total stores open | 9 | 10 | -1 |

## EMMA \& ROE

## RETAIL SEGMENT

- Total sales growth of $20.0 \%$ with same store sales declining $5.4 \%$
- Underlying EBIT loss of $\$ 4.4 \mathrm{~m}$
- Impairment and onerous leases recognised of AU\$15.2m
- Strategic review of Emma \& Roe progressed ahead of January repositioning announcement

| For the half-year ending | AUD | Dec-17 | Dec-16 |
| :--- | :--- | :--- | :--- |
| Revenue | 10.5 m | 8.8 m | $20.0 \%$ |
| Gross profit | 7.1 m | 5.8 m | $22.6 \%$ |
| Gross profit as a \% of revenue | $67.4 \%$ | $66.0 \%$ | $1.4 \%$ |
| Underlying EBIT | $(4.4 \mathrm{~m})$ | $(2.2 \mathrm{~m})$ | $-95.6 \%$ |
| Underlying EBIT as \% of revenue | $-41.3 \%$ | $-25.3 \%$ | $-16.0 \%$ |
| Statutory EBIT | $(19.6 \mathrm{~m})$ | $(2.2 \mathrm{~m})$ | $-782.4 \%$ |
| Statutory EBIT as a \% of revenue | $-186.4 \%$ | $-25.3 \%$ | $-161.1 \%$ |
| Total stores open | 30 | 24 | 6 |



## REVIEW OF PRIORITIES FOR 2017-18

- Increased same store sales for the Group, with Canada and New Zealand achieving solid growth
- Continued to target strategically suitable growth opportunities with 14 new Michael Hill stores opened
- A brand review of Emma \& Roe resulted in an announcement in January of our intention to reposition the Emma \& Roe brand in coming months, which will result in store closures, and a fresh test and trial period for the remaining portfolio, along with an increased focus on eCommerce
- A strategic review of our US business resulted in an announcement in January of our intention to exit the US operations prior to 30 June 2018
- Increased emphasis on branded collections, accounting for 18.5\% of Michael Hill sales ( $1 \mathrm{H} 2018: \$ 55.8 \mathrm{~m}$ vs $1 \mathrm{H} 2017: \$ 51.0 \mathrm{~m}$ )
- An increased focus on margin planning and management has helped lift gross margin to 64.8\%
- eCommerce revenue grew 73\% due to continued omnichannel investment. eCommerce now represents $1.7 \%$ of Group revenue ( 1 H 2018 : $\$ 5.6 \mathrm{~m}$ vs 1 H 2017 : $\$ 3.3 \mathrm{~m}$ )
- Investment in key systems and infrastructure included a new point of sale system
- New sales opportunities include clearance stores and popular online market places


## MATERIAL ADJUSTMENTS

- Impairment and onerous lease accounting provisions recognised of AU\$ 19.8 m relating to planned US exit and Emma \& Roe repositioning
- After tax, AU\$15.2m impact on net profit after tax
- Final cash costs associated with the closures will be provided to the market once available

|  | AUD | US | Emma \& Roe |
| :--- | :--- | :--- | :--- |
| Total |  |  |  |
| Onerous lease provision | 0.931 m | 7.445 m | 8.376 m |
| Impairment of property, <br> plant and equipment | 3.648 m | 7.795 m | 11.443 m |
| Total | 4.579 m | 15.240 m | 19.819 m |

## 0 <br> WHITEFIRE

BY MICHAEL HILL


## THANK YOU

## michael hill.

