



24 May 2016

## **Michael Hill International Limited announces appointment of Chief Marketing Officer**

The directors of Michael Hill International Limited (NZX:MHI) are pleased to advise that the Company has appointed Anna-Maree Shaw as Chief Marketing Officer with effect from 20 June 2016.

Anna-Maree has over 20 years' experience in B2C marketing both in Australia and the UK for Blue Chip companies in multiple sectors; retail, financial services, travel and not for profit.

Anna understands how to both build brand equity and maintain dominance having worked for both market leader and challenger brands in the UK (Tesco and Sainsbury's) and house name brands in Australia (Suncorp, AAMI, APIA, GIO, Flight Centre and Compare the Market), to deliver customer centric products and services.

Her appointment follows the recent departure of Joe Talcott.

For further information:

*Media & Investors:*

Mike Parsell CEO

+61 403 246 655

### *About Michael Hill International*

Michael Hill International was founded by Sir Michael Hill in 1979 when he opened his first jewellery store in Whangarei, New Zealand. The Group currently has 312 Michael Hill branded stores in New Zealand, Australia, Canada and the US and 16 Emma & Roe branded stores in New Zealand and Australia. The Group's global headquarters including its wholesale and manufacturing divisions is located in Brisbane, Australia. The Company is listed on the NZX (NZX:MHI).

For more information:

<http://investor.michaelhill.com>

[www.michaelhill.co.nz](http://www.michaelhill.co.nz)

[www.emmaandroe.com.au](http://www.emmaandroe.com.au)