Statement of Segmented Results

for the year ended 30 June 2010

	MHJ NEW ZEALAND			MHJ AUSTRALIA			MHJ CANADA			MHJ USA			GROUP		
	2010	2009		2010	2009		2010	2009		2010	2009		2010	2009	
_	\$'000	\$'000	+/-%	\$'000	\$'000	+/-%	\$'000	\$'000	+/-%	\$'000	\$'000	+/-%	\$'000	\$'000	+/-%
Operating revenue															
Sales to customers	95,811	90,393	6.0%	292,985	269,088	8.9%	39,398	36,438	8.1%	14,768	15,646	(5.6%)	442,962	411,565	7.6%
Unallocated revenue													369	434	(15.0%)
Total operating revenue												\$	443,331	\$ 411,999	7.6%
Segment results															
Operating surplus / (loss) Unallocated revenue less	16,204	14,954	8.4%	47,701	40,968	16.4%	(1,553)	(245)	(533.9%)	(8,713)	(5,292)	(64.6%)	53,639	50,385	6.5%
unallocated expenses													(22,725)	(30,236)	24.8%
Profit before income tax													30,914	20,149	53.4%
Income tax (expense) / benefit													(4,405)	46,639	(109.4%)
Profit for the year												\$	26,509	\$ 66,788	(60.3%)
Segment assets	36,967	42,231	(12.5%)	93,035	102,401	(9.1%)	27,065	19,428	39.3%	9,573	12,095	(20.9%)	166,639	176,155	(5.4%)
Unallocated	,	,	(12.070)	,	,	(0.170)	,	,	00.070	0,0.0	12,000	(20.070)	92,204	69,646	32.4%
Total												\$	258,843	\$ 245,801	5.3%
Segment Liabilities	5,684	5,045	40.70/	20,782	7,808	400.00/	2,556	381	F70 00/	007	220	402.70/	30,008	13,570	404.40/
Unallocated	5,664	3,043	12.7%	20,762	7,000	166.2%	2,330	301	570.9%	987	336	193.7%	68,912	85,492	121.1% (19.4%)
Total												\$		· · · · · · · · · · · · · · · · · · ·	(0.1%)
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Segment acquisitions of property, plant & equipment and intangibles															
	1.900	1,988	(4.4%)	3,178	4,548	(30.1%)	2,147	557	285.4%	1,767	384	360.1%	8,992	7,477	20.3%
Unallocated	,	,	(,0)	-,		(00.170)	,		200.170	.,	001	000.170	1,339	3,068	(56.4%)
Total												\$	10,331	\$ 10,545	(2.0%)
Segment depreciation and amortisation expense															
	1,577	1,674	(5.8%)	5,015	5,153	(2.7%)	1,372	1,022	34.2%	135	52	159.6%	8,099	7,901	2.5%
Unallocated	•		(=:=:3)			(=9)	•		/0		*-		1,981	1,932	2.5%
Total												\$	10,080	\$ 9,833	2.5%
Impairment expense															
Haallaastad	-	153	(100.0%)	9	93	(90.3%)	157	-	100.0%	-	-	-	166	246	(32.5%)
Unallocated												\$	166	\$ 246	(00 50)
Total												•	100	φ 240	(32.5%)

Notes:

- 1 Michael Hill International Limited and its controlled entities operate predominantly in one business segment being the sale of jewellery and related services.
- 2 The company operates in 4 geographical segments; New Zealand, Australia, Canada and the United States of America and is managed on a global basis.
- 3 Inter segment pricing is at arm's length or market value.
- 4 Unallocated expenses include all expenses that do not relate directly to the relevant segment and include: manufacturing activities, warehouse and distribution, general corporate expenses, interest and company tax.

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