



APPOINTMENT OF NEW DIRECTOR

The Board of Michael Hill International Limited is very pleased to announce the appointment of Robert Ian Fyfe as a non-executive Director of Michael Hill International Limited.

Rob is currently Executive Chairman of New Zealand merino wool clothing company Icebreaker and a board director of Antarctica New Zealand. Rob served as CEO of Air New Zealand between 2005 and 2012, a period that saw a resurgence in Air New Zealand to become one of the most recognized and awarded airlines in the world and one of the best financial performers in a tough industry.

During his time as Air New Zealand CEO, Rob also served as Chairman of Star Alliance, the largest global airline alliance, encompassing 28 airlines and accounting for more than 25% of global air travel. He was also on the Board of Governors of IATA; the International Air Transport Association.

During his time at Air New Zealand, Rob received a number of awards recognizing his leadership and abilities including;

- Executive of the Year (Deloitte Top 200 awards 2009)
- Airline Executive of the Year 2010 and inducted into the Aviation Hall of Fame 2012 (Centre for Asia Pacific Aviation)
- William Pickering Award for Engineering Leadership (Institute of Professional Engineers 2010)
- Lifetime Achievement Award (Orient Aviation 2012)
- Marketing Excellence Award (TVNZ NZ Marketing Awards 2012)
- CIO Lifetime contribution award (CIO summit 2012)
- New Thinking Award (World Class New Zealanders Awards 2012)

Prior to joining Air New Zealand, Rob had an international business career having worked in industries as diverse as television, banking and telecommunications in the U.K., Ireland, Australia and New Zealand.

In terms of NZSX Listing rule 3.3.3(b), the Board has determined Rob Fyfe is an independent Director. The Board now comprises 8 Directors, 4 of whom are deemed to be "independent" Directors

(Wayne Peters, Gary Gwynne, Gary Smith and Rob Fyfe).

A handwritten signature in black ink that reads "Michael Hill." The signature is written in a cursive style with a period at the end.

Sir Michael Hill, Chairman 6 January 2014.

All inquiries to Sir Michael Hill (021 778059) or Mike Parsell (+61 403 246655)