

MICHAEL HILL

INTERNATIONAL LIMITED

ASX AND NZX ANNOUNCEMENT

BOARD APPOINTMENT

30 August 2024

Michael Hill International Limited (ASX/NZX: MHJ) (**MHJ** or **Company**) is pleased to announce the appointment of Claudia Batten as a Non-Executive Director on 30 August 2024.

Claudia is a highly experienced entrepreneur who was a member of the founding team of Massive Incorporated, a network for advertising in video games which helped pioneer “digital” as a media buy. Massive was sold to Microsoft in 2006, where Claudia spent 3 years scaling the in-game network. She also co-founded Victors & Spoils in 2009, the first advertising agency built on the principles of crowdsourcing, which was acquired by Havas Worldwide just two years later. Claudia recently returned to live full time in New Zealand after 20 years living and building businesses in the United States.

Claudia has been widely recognised for her work supporting the technology and start up scene in New Zealand and spent three years running North American operations for NZTE, supporting disruptive thinking for the growth of NZ exports in North America.

Chair, Rob Fyfe said: *“We are pleased to welcome Claudia to the Michael Hill Board. She will bring a wealth of knowledge and experience particularly in technology and digital growth strategies which will be valuable to the Company. Her extensive international and corporate development experience also complements the Board composition.”*

Claudia will also join the People Development and Remuneration Committee (**PDRC**) as a member.

Claudia has significant governance and listed company experience and is currently the Chair of NZX/ASX listed Serko Limited (SKO) and a director of Air New Zealand Limited (AIR) and Vista Group International Limited (VGL).

Claudia has a Bachelor of Laws with honors (LLB(Hons)) and a Bachelor of Commerce (BCA) from Victoria University, New Zealand.

This announcement is authorised for release by the Board.

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ABOUT MICHAEL HILL INTERNATIONAL LIMITED

Michael Hill was founded by Sir Michael Hill in 1979 when he opened his first jewellery store in Whangarei, New Zealand. The Group currently has 300 stores globally across Australia, New Zealand and Canada. The Group’s global headquarters, including its wholesale and manufacturing divisions, are located in Brisbane, Australia. The Company is listed on the ASX (ASX:MHJ) and the NZX (NZX:MHJ).

investor.michaelhill.com